

55th EOQ Congress
World Quality Congress
Budapest, Hungary - June 20-23, 2011

"Navigating Global Quality in a New Era"



June 22, 2011 (Wednesday) Pre-Congress Seminars

CONCURRENT SESSIONS
KEMPINSKI HOTEL CORVINUS

Wednesday 8:30 – 12:30
Erzsébet tér 7-8, Budapest V.

REGINA BALLROOM II.

Wednesday 11:00 – 12:30

20. QM in Transition and Emerging Economies

Session Chair: *Marcos Bertin, Bertin Quality Consulting, Argentina*

Bertin, Marcos E. J. (Argentina), Honorary and Board Member of the International Academy for Quality (IAQ)

Marcos Bertin is CEO of Bertin Quality Consulting, Member of the Executive Committee of the Argentina Institute for Corporate Governance, Member of the Advisory Group for the Private Sector of the Global Corporate Governance Forum, World Bank/International Finance Corporation; Chairman of the Quality in Governance Initiative and Honorary member of the IAQ.

Co Editor with Gregory Watson of "Corporate Governance Quality at the Top", IAQ, Salem, NH (New Hampshire), USA. Co author with M. Bertin Schmidt of Chapter 31 of Juran's Quality Handbook 6th Edition, 2010 "Role of the Board of Directors: Effective and Efficient Governance". Awarded with IAQ Founders Medal, 2008; ASQ Distinguished Service Medal, 2008; ASQ Jack Lancaster Award, 1989 and Georges Borel Medal, AFCIQ (French Association for Quality), 1986.