A DECADE OF QUALITY JOURNEY IN HEALTHCARE SERVICES



Nashat Nafouri, PhD, MLS(ASCP), BD, BSc

Chairman, Health Care Group

Executive Officer, Saudi Quality Council

www.sqc.org.sa

55th EOQ Congress as World Quality Congress 20-23 June, 2011, Budapest, Hungary



"Innovation is a full-time endeavor for all modern organizations, not just a task to be checked off periodically"

Tom Kelley, The Ten Faces of Innovation

"Excellence is not a coincidence outcome but a result of a daily habit"

Nashat Nafouri, HIG, Saudi Quality Council

MILLENNIUM HEALTHCARE ACUTE DEMANDS

- **❖** To limit spread of infections.
- **❖** To ensure treatments are cost-effective.
- **❖** To monitor the health of increasingly aged populations.

DRIVING FORCES FOR THE HEALTHCARE INDUSTRY TO REINVENT ITSELF

- > Globalization,
- Competitive Market,
- High Insurance Rates,
- > Patients' Rights and Knowledge,
- > Shortage of Qualified Resources,
- **▶** Information Technology Revolution
- ➤ High Costs of Crisis Management

GLOBAL INDUSTRY STATUS

✓ The entire spectrum of the healthcare industry consolidates including hospitals, diagnostics, devices and drug development/pharmaceutical companies.

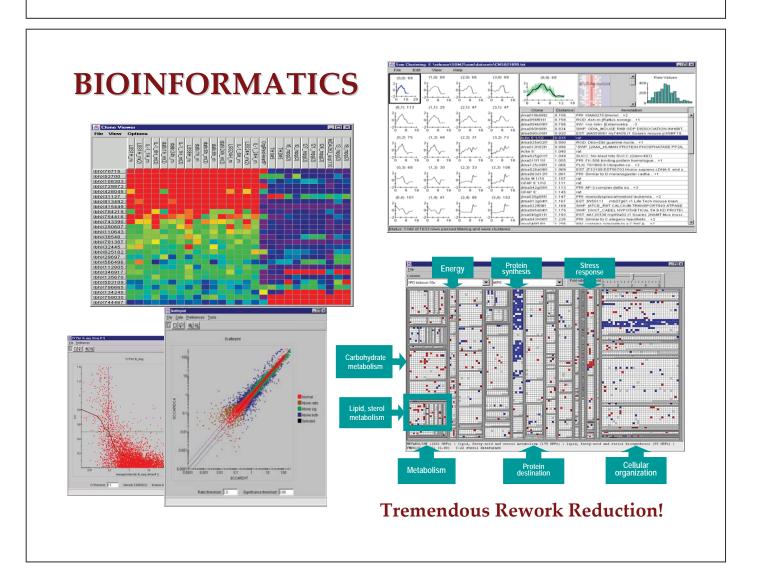
THE PRIMARY REASON IS SURVIVAL!

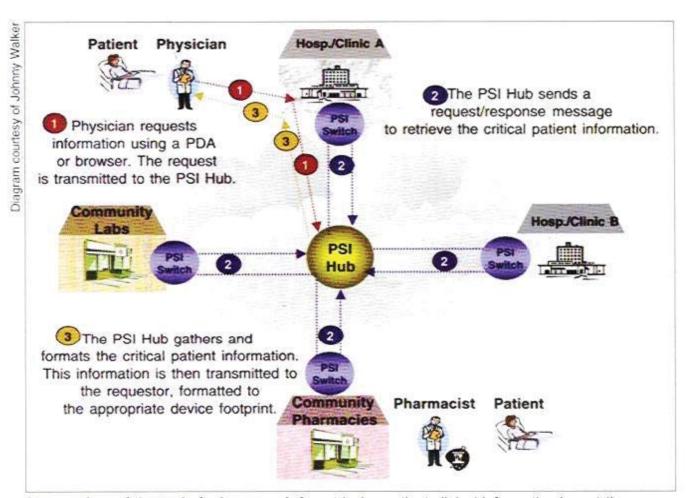
NEW REVOLUTION HAS BEGUN!

- New era has begun driven by Human Genomic Project, Biotechnology, Bioinformatics, Nanotechnology, Stem Cell Research, Theranostics, Four-Armed surgical robot, E-Clinical Trials and PSI Hub...etc.
- **❖** Disease is being viewed on the cellular level & therapies are individualized.
- Genomic technologies have begun to provide information that was once thought to be science fiction.
- ***** Entrepreneurial Culture is spreading quickly in the GCC.
- ❖ Millennium Quality Architecture is facing paradigm shift from Certifications and/or Accreditation to cGMPs, cGLPs, cGCPs, Zero Error & Excellence Modules.
- New career opportunities for millennium workforce.

HUMAN DISEASE ASSOCIATION Asthma Diabetes Diabetes Osteoporosis Obesity Heart Disease Cancer . **Heart Disease** CNS -**Asthma** Rheumatoid Arthritis Obesity Osteoporosis **Heart Disease** Schizophrenia CNS Type II Diabetes Obesity 6600 Families

Source: Millennium Pharmaceuticals, Inc. 2001





An overview of the technical approach for retrieving patient clinical information in real-time.

THE TRANSITION BETWEEN PATIENTS POPULATION'S CONCEPT TO CUSTOMERS' PHILOSOPHY

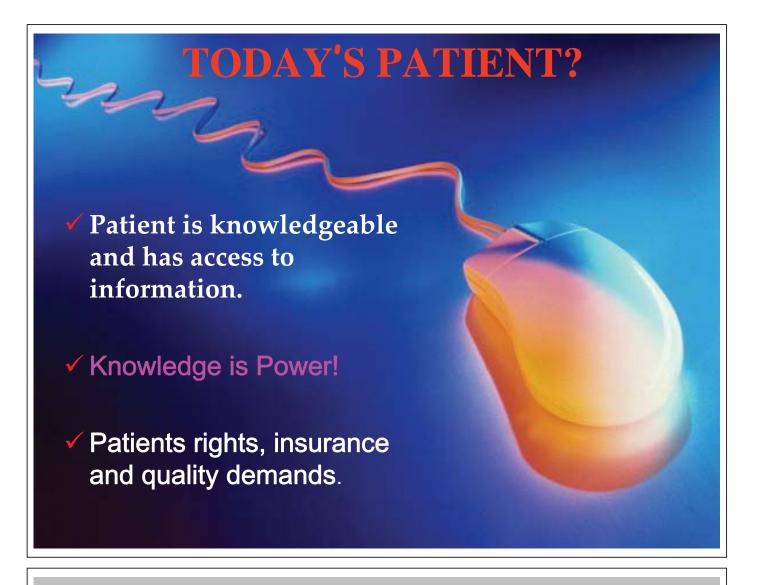


patient_room_circa_1938c Courtesy of Glen Falls Hospital.jpg



Courtesy of PRI, Inc.





HEALTH CARE FACILITIES IN OLD DAYS



Mihintale missaka Oldest hospital in the world in Sri Lanka



Ospitale Grande di Verona Courtesy of International Network on hospital history



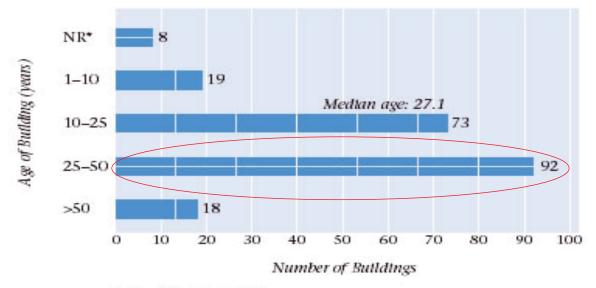
Ward 4, Licoln Hospital, Courtesy of the National Library of Medicine



St. Bartholomew's Hospital _London

AGE OF HEALTH CARE FACILITIES

Figure 3.
Breakdown of Average Age of Buildings of Health Care Facilities

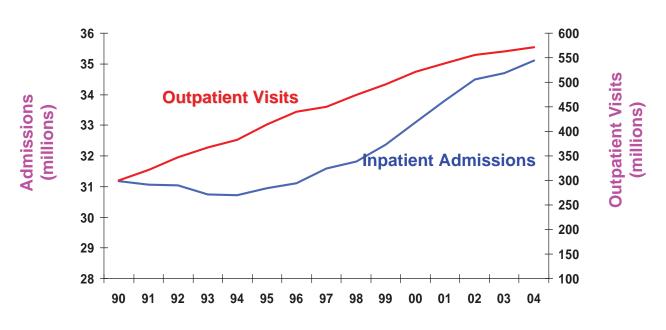


*NR = not yet reported

Source: Natural Resources Canada, www.nrcan.gc.ca

THE DEMAND FOR HEALTH CARE IS RISING

Inpatient Admissions and Outpatient Visits 1990 - 2004



Source: AHA Annual Survey







Indiana University Hospital



NHS Greater Glasgow and Clyde



Hospital Singapore



Vancouver Genera Hospital

PHYSICIANS VIEW OF QUALITY

Tend to see quality in terms of the excellence of the services they provide ("doing the right things right") and the quality of their interactions with patients.

PHYSICIANS & SKEPTICISM

"Despite skepticism on the part of physicians, there is reason to believe that such techniques may be useful not only in preventing error, but also in managing chronic diseases, such as asthma, Gibson et al".

ORGANIZATION VIEW OF QUALITY

- ➤ Organizations and health plans emphasize the optimal functioning of systems when they define quality of care.
- ➤ The changing nature of medical services is forcing physicians and healthcare professionals to pay increasing attention to systems of care, quality approaches and quality costs.

THE QUALITY GAP BY MCGLYNN ET AL., NEJM; 2003

Conditions	% Recommended Care Received			
≻ Hip Fracture	22.8			
Urinary Tract Infection	40.7			
> Hypertension	64.7			
	68.5			
Low Back Pain	64.7			
Diabetes Mellitus	45.4			
Coronary Artery Disease	68.0			
Colorectal Cancer	53.9			

Source: JCI International Practicum, Singapore, April 2008

THE REALITY OF HEALTH CARE

- ➤ Culture of low expectation
- ➤ Tolerance of deviant behavior
- ➤ Waste about 40 cents of each health care dollar spent
- Failure to use available technology to empower
- Development of workarounds for inefficient processes
- ➤ Then should it be a surprise that.....!!

Source: JCI International Practicum, Singapore, April 2008

EVOLUTION OF ACCREDITATION

"So I am called eccentric for saying in public that hospitals, if they wish to be sure of improvement,

- 1. Must find out what their results are,
- 2. Must analyze their results, to find their strong and weak points,
- 3. Must compare their results with those of other hospitals,
- 4. Must welcome publicity not only for their successes, but for their errors."

Ernest A. Codman, MD, 1917

Source: JCI International Practicum, Singapore, April 2008

NEED FOR QUALITY EVALUATION

- ➤ The American College of Surgeons described the need for standardization of hospitals through accreditation as the need to:
 - *"Encourage those which are doing the best work, and to stimulate those of inferior standard to do better."

Source: JCI International Practicum, Singapore, April 2008



- **International Healthcare Accreditations Modules** in the Middle East:
 - 1- Joint Commission Accreditation (JCI)
 - **2-** Collage of American Pathologists CAP)
 - 3- American Association of Blood Banks (aaBB)
 - 4- Canadian Council on Health Services **Accreditation (CCHSA)**
 - 5- Australian Accreditation
 - 6- ISO 9001:2000

"If Quality is a Journey not a Destiny, then Legacy in Quality Means Infinity"

Source: NafouriN. Medlab 2006

FEATURE I LABORATORY ACCREDITATION

of the services provided by the Electricity is a whole cut. Nower, the according is whole cut. Nower, the according both by R-AMB is more stringers and rigid arone free is a device controls with discrete on one hand and generating therepeously products to be transfered to products to the four though the product of the discrete financial formation of the control of



awarded to the facility as a whole s tem, which makes it more prestigio

ACCREDITATIONS IN HEALTHCARE

✓ Accreditation: The determination that a specific AU is meeting program-specific Standards for Accreditation, as defined and published by CAP. (CAP)



ACCREDITATIONS IN HEALTHCARE

- ✓ Accreditation: Certification by a duly recognized body of the facilities, capability, objectivity, competence and integrity of an agency, service, or operational group or individual to provide the specific service or operation needed. (ASQ)
- ✓ The Accreditation Program assesses the quality and operational systems in place within the facility. The basis for assessment includes compliance with Standards, Code of Federal Regulations and federal guidance documents. (AABB)





ACCREDITATIONS IN HEALTHCARE

- ✓ Accreditation is not a
 "pass or fail."
 Accreditation means
 helping organizations
 prepare for success."
 Accreditation Canada"
- ✓ Positioning statement: Helping Health Care Organizations Help Patients. JCI







ACCREDITATIONS IN HEALTHCARE

✓ For consumers, accreditation is basically an issue of trust. People who use health services want to have confidence that those services are safe and will provide consistent high quality care. People understand that there are risks associated with using the health system, but they want those risks minimized. " ACHS"



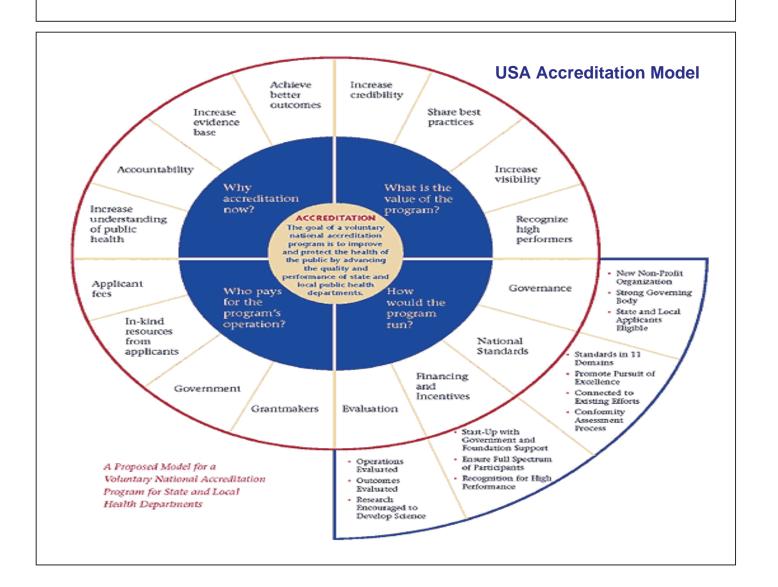
ACCREDITATIONS IN HEALTHCARE

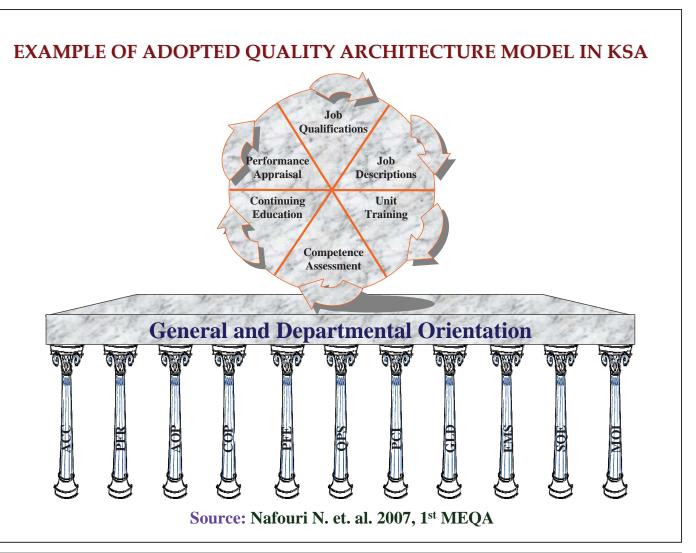
✓ ISO enables a consensus to be reached on solutions that meet both the requirements of business and the broader needs of society.



ACCREDITATIONS IN HEALTHCARE

✓ The objective of the Central Board of Accreditation for Healthcare Institutes (CBAHI) in the Kingdom of Saudi Arabia is to improve offered healthcare services and increase patient safety.





THE CHALLENGE

- ➤ Establishing an organizational culture of safe, quality care is essential for sustaining improvement
- ➤ It's not a pill everyone can take at once.
 Individual behaviors must change one person at a time.
- ➤ Measure the direction and rate of progress because organizational cultures can change at a moments notice, e.g., after a sentinel event or a change of leadership.

Creating Healing & Hospitable Environment is Beyond Compliance!

What could be the magic recipe?

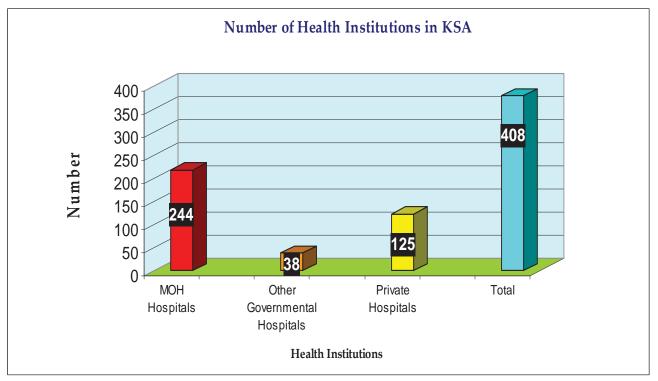
- *Recognizing Actual Demands & Lessons Learned.
- Understanding Global Paradigm Shift.
- Excellence as a Roadmap.

KSA HEALTH DATA

Year السنة										
1428		1427		1426		1425		1424		
الأسرة Beds	الستشفيات # Hospitals	الأسرة Beds	المستشفيات Hospitals	الأسرة Beds	المستشفيات Hospitals	الأسرة Beds	المستشفيات Hospitals	الأسرة Beds	المستشفيات Hospitals	القطاعات Sectors
31420	225	31877	220	30489	218	30020	213	28751	200	Ministry of Health وزارة الصحة
10828	39	10257	39	10156	38	9975	38	10300	40	Other الجهات الحكومية governmental
11271	123	12590	127	12547	123	11135	113	10133	110	Private sector القطاع الخاص
53519	387	54724	386	531	379	51130	364	49184	350	Total
22.10		23.10		23.00		22.50		22.40		Rate of معدل الأسرة beds/10,000pop. 10.000/

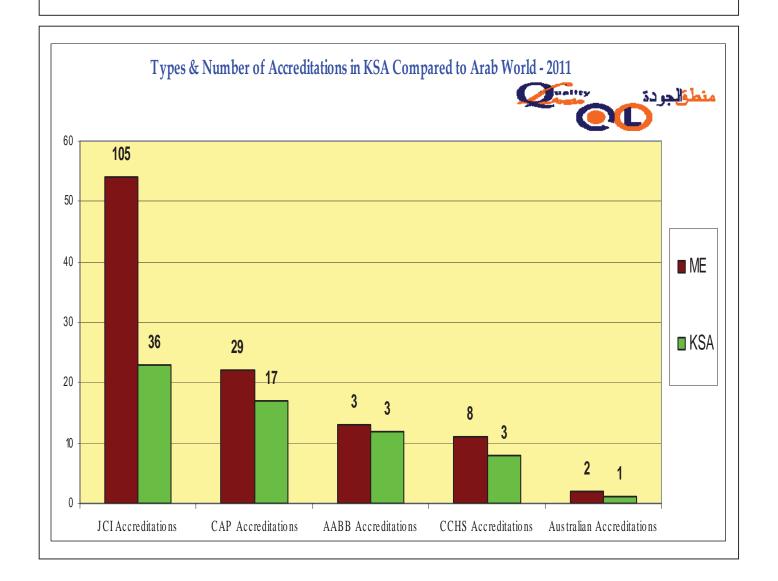
Source: www.moh.gov.sa

SAUDI HOSPITALS FOCUS -2009

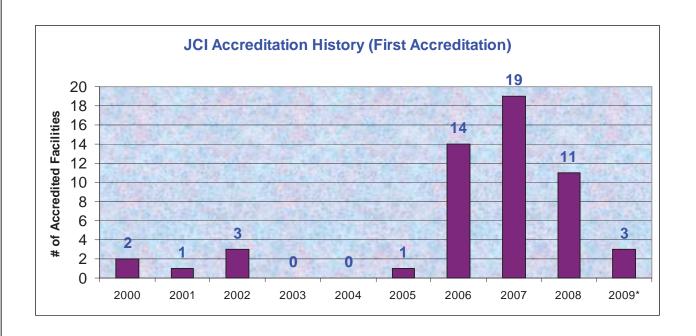


Source: MOH website -1430





JCI ACCREDITATION IN HOSPITALS



Source: NafouriN®





BACKGROUND

- ➤ CBAHI was formed based on the recommendation of the Council of Health Services,
- Council formation was approved in the meetings dated 1/3/1426 chaired by the Minister of Health,
- As Chairman of Council of health Services, according to the Authority delegated to him and reference to the Article NO.17 with a Royal Deed No.M/11 on 23/3/1423, and Article No.17L to form the CBAHI.

Source: CBAHI Workshop, 2007

HOW IT ALL STARTED?

- Prince AbdulMajeed former Prince of the Makkah Region, commissioned a group to improve the healthcare facilities in the area.
- The planning phase for the program started in July 2001.
- Makkah Region Quality Program (MRQP) was launch in 2005

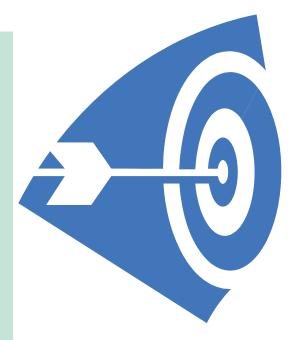


CBAHI GOALS

Ultimate Objective:

To meet the international patient safety goals in:

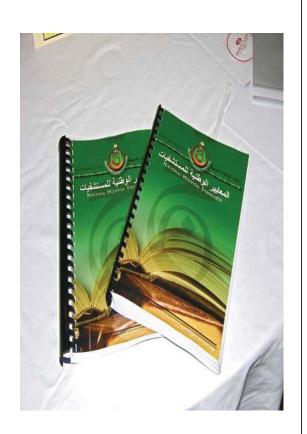
- **1.** All Health Care Sectors
- 2. All over the Regions of the Kingdom
- **3.** To Train an Army of Quality Surveyors



CBAHI STANDARDS

- 1. JACHO
- 2. JCI
- 3. Canadian
- 4. Australian
- 5. Aramco: Local Focus

International Focus



CIBAH CHAPTERS

- 1. Leadership (LD)
- 2. Medical Staff and Provision of Care (MS)
- 3. Nursing (NR)
- 4. Quality Management and Patient Safety (QM)
- 5. Patient & Family Education & Rights (PFE/PFR)
- 6. Anesthesia (AN)
- 7. Intensive Care Unit (ICU)
- 8. Operating Room (OR)
- 9. Labour & Delivery (L&D)
- 10. Haemodialysis (HM)
- 11. Emergency Room (ER)
- 12. Radiology (RD)
- 13. Burn Care (BC)
- 14. Medical & Radiation Oncology (MRO)
- 15. Psychiatry (PS)
- 16. Specialized Areas (SA)
- 17. Ambulatory Care (AC)
- 18. Management of Information and Medical Records
- 19. Infection Control (IC)
- 20. Pharmacy (PH)
- **21.** Laboratory (LB)
- 22. Facility Management and Safety (FMS)

HEALTHCARE INTEREST GROUP (HIG)

The HIG mission is to continuously spread quality culture among the healthcare providers through professional and educational networking, and to exchange knowledge and expertise of quality application, implementation and certification within the healthcare community.



HIG ADVOCACY TO QUALITY AWARENESS IN HEALTHCARE SERVICES IN KSA SINCE 2003









3rd International Quality week. 4th day HIG-SOC

Date: Tuesday Nov 9, 2010

التاريخ: الثلاثاء 9 نوفمبر 2010

Venue: King Fahd Hospital General Al Musaadyah Centre. الموقع: مستشفى الطك فهد الع قاعة ما كا المساعدية

Event	Speaker	Time	المتحدث	الحدث
Registration		6:30 – 7:00 pm		التسجيل
" KFH Quality Journey*	Dr. Abdullatif Kojah, Director General, KFH	7:00 PM	د. عبداللطيف خوجه المدير العام لمستشفى الملك فهد	رحلة الجودة بمستشفى الملك فهد بجده
"On the Road toward Excellence in Health Care"	By Dr. Nashat Nafouri, Chairman, HIG-SQC	7:15 PM	د, نشأت التفوري قائد مجموعة الصحة بالمجلس السعودي للجودة	على درب الجودة في الخدمات الصحية ومسيرة التميز
" Change Management & Accreditation"	Mrs. Majdah Shugdar, Quality Director, KFH	7:30 PM	أ. ماجده شقدار مديرة ادارة الجودة بمستشفى الملك فهد	"ادارة التغيير والإعتماد"
Break		8:15 PM		استراهه
" Taif Health Affair Excellence Journey"	Dr. Abdulrahman KurKuman, Taif Health Affair Director	8:30 PM	د. عبد الرحمن كركمان مدير الشؤون الصحية بالطائف	" رحلة التميز الشؤون الصحية بالطائف"
Q&A	i.e.	9:15 PM		استله
Recognizing quality efforts of 2009-2010 and closing remarks		9:30 PM		تقدير جهود الجودة خلال عامي و 2009-2010 و الختام والتكريم وتوزيع شهادات الحضور



Mark Your Calendar!



March Track
Drive Toward Patient Safety

Quality Not Luxury In Health Care Services
By: Dr. Nashat Nafouri





Patient Safety Culture - Lessons Learned By: Dr. Ahmed AL-Adawy

Time: Registration start at 7 pm and lectures from 8 - 10 pm Venue: Ibn Sina Hall, Research Center, King Fahd Hospital Compound Certificates fees: 50 S.R. for non SQC members & 25 S.R. for SQC members

For more information Email: info@sqc.org.sa info@qualitylogic.com.sa Tel: 02-6336565





Mark your Calendar!

Health care Interest Group& King Fahd Hospital



Quality Professional Development Program

2010



Date	Track			
Tue Jan 19, 2010	Leadership Commitment Is The Cornerstone And Strategic Planning Is The Roa	dmap.		
Tue Feb 23, 2010	Patient's Rights & Responsibilities Is A Dream Becoming True.			
Tue Mar 30, 2010	Drive Toward Patient Safety & Quality Not Luxury In Health Care Services.	-		
Tue Apr 27, 2010	Patient Is Every Health Care Provider Customer "Customer Voice".			
Tue May 25, 2010	The Four W's When Applying Quality Tools In Health Care Services.			
Tue Jun 29, 2010	Risk Management In Health Care Between Reality And Denial,			
Tue Sep 28, 2010	Building Health, Safety And Environment Program On Actual Hospital Needs.			
Tue Oct 26, 2010	Is Six-sigma A Solution For Health Care Services Stigma?			
Tue Nov 30, 2010 Balance Score Cards Shape The 21st Century Health Care Processes.				

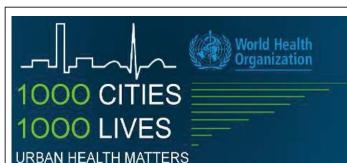
1 CMF. PD Hour Fach

All events will be held in Ibn Sina Hall, Research Center, King Fahd Hospital Compound From 8 - 10 pm

For more information: dtaibah@hotmail.com info@qualitylogic.com.sa



Certificate fees is 25 S.R. for SQC members & 50 S.R. for non member



Be part of the global move, 3 Billion people are joining, are you one of them?

Cornich Al-hamra, Jeddah City. For more information: 6694466 05:00 PM, April 8, 2010, World Health Day.

اليوم العالمي للصحة

نصف سكان العالم يشاركون! هل أنت منهم؟ شارك معنا يوم الخميس ٨ أبريل ٢٠١٠ تمام الساعة ٥ م التمارين الرياضية الجماعية

على كورنيش الحمراء أمام المستوصف السعودي الأمريكي للاستفسار: 1192211







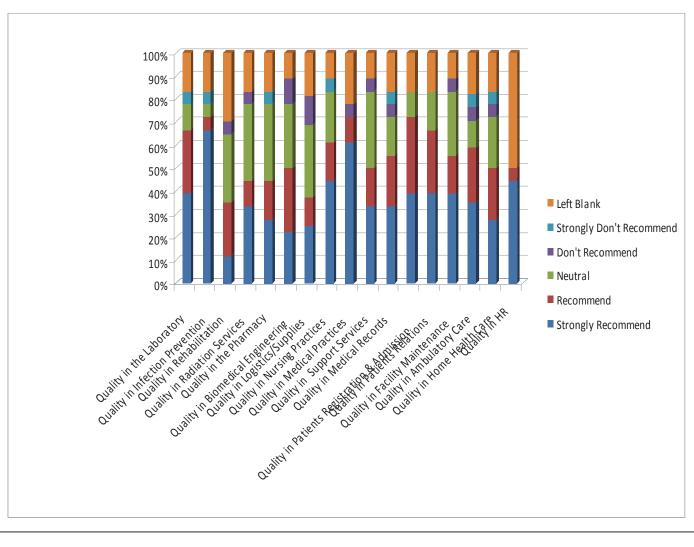


















"No Deployment... No Quality"

Date	Track				
Tue Apr 26, 2011	Quality in Infection Prevention & Control Practices				
Tue May 31, 2011	Quality in Medical Practices				
Tue Jun 28, 2011	Quality in the Medical Laboratories Quality in Nursing Practices CMF.PD Hour Hour Accredited				
Tue Sep 27, 2011	Quality in Nursing Practices				
Tue Oct 25, 2011	Quality in Safety and Facility Management				
Tue Nov 29, 2011	Quality in Medical Records				

Time: Registration start at 7 pm and lecture from 8 - 9 pm Venue: Lectures Hall, Ground Floor, Al Mosadia Specialist Center, KFH Certificates fees: 50 S.R. for non SQC members & 25 S.R. for SQC members

For more information: info@sec.ore.sa nafourin@sec.ore.sa Tel: 02-6336565







Be Quality Champion & Excellence Devoted. NN

ACKNOWLEDGEMENT

- My Parents
- My wife Lian Al Dajani
- Quality Logic Team
- **Prof. Dr. Pál MOLNÁR, President of the Hungarian**National Committee for EOQ and the Organizing Team.
- Dr. Ayed Al Amri, SQC Director and the Executive Board Members of the Saudi Quality Council.







Q & A