High Performance Health Care: Achieving and Sustaining Performance Excellence



Paula Friedman Senior Vice President, Strategic Development SSM Health Care St. Louis, Missouri



USA



What does it take to be high performance?

- Talent?
- Strategy?
- Consistency of Deployment?
- Tools?
- Persistence?

... Maybe, but is there more to it?







High Performance Health Care



What's Leadership... How Do You Lead?

- Set, communicate and deploy organizational direction and values
- Balance value for stakeholders
- Create a focus on action
- Engage the workforce & promote learning
- Ensure societal responsibility, legal & ethical behavior above minimum standards





More simply... Know the Goal



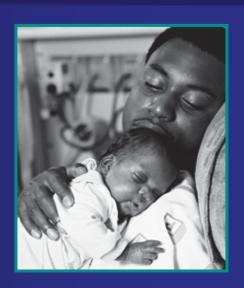




What Are We Striving For?

SSM Health Care Mission

Through our exceptional health care services, we reveal the healing presence of God.







Mission Defined: Characteristics of Exceptional Health Care Services



Exceptional Patient Care

Clinical: Clinical Composite Indicators

Patient Satisfaction: Likelihood to

Recommend

Safety: Patient Serious Event Rate

Exceptional Commitment

Employee Engagement

Physician Overall Satisfaction

Exceptional Financial Performance/Growth

Financial: Operating Margin

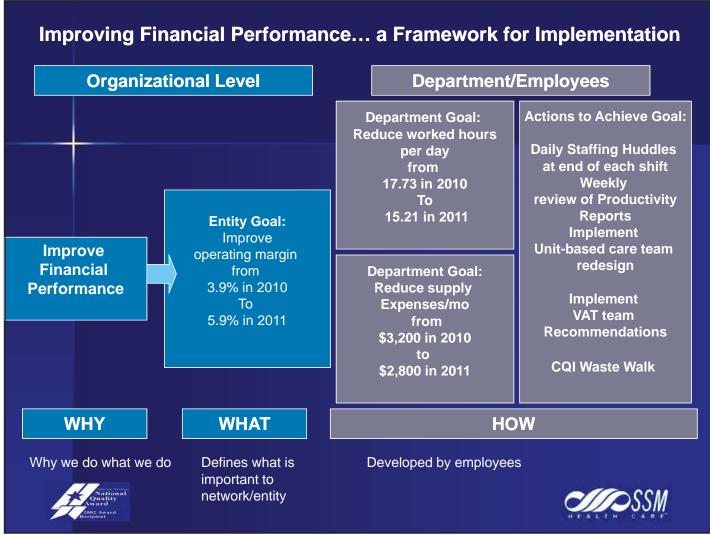
Growth: Net Patient Revenue

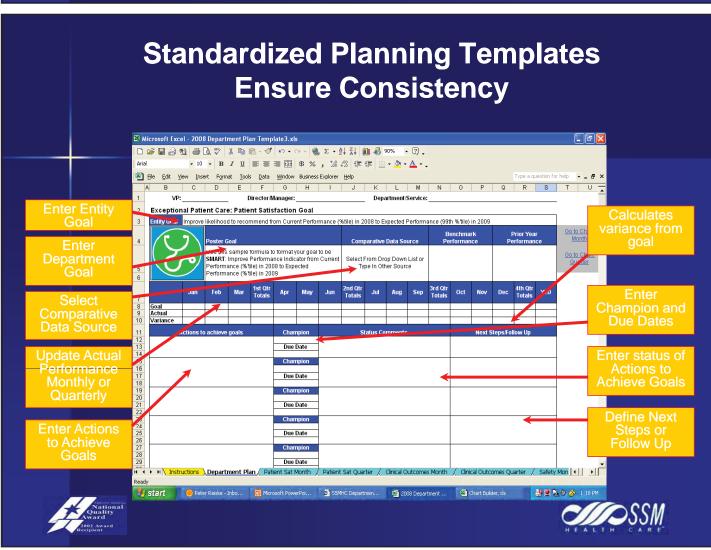


Translating Mission into Strategy and Actions









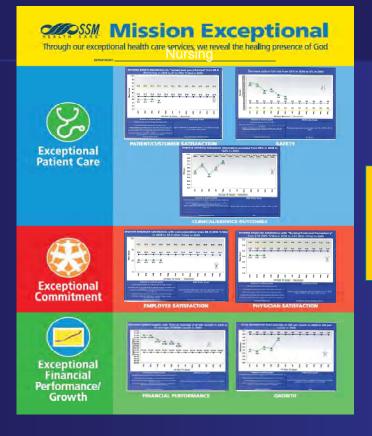
Sample Graph **SMART** Goal Improve promptness with response to call from 84.6 (50th %'tile) in 2008 to 86.6 (70th %'tile) in 2009 93.3 86.6 93.3 86.6 93.3 86.6 93.3 86.6 93.3 86.6 90 80 84.7 70 Mean Score 60 600 50 40 20 10 Jan ᆵ → Goal → Actual → Benchmark Actions to achieve goals 2009 Entity Goals Initiate a "No Pass" policy for all employees in patient care areas (1st Quarter) What **we** will Quarter) Train all front line staff in service recovery, communication skils and emotions management (2nd Quarter) Check on patients 30-60 minutes before each shift change to assess any needs (1st/2nd Quarter) Check on patients 30-60 minutes before each shift change to assess any needs [1st/2nd Quarter] Develop a script to address patients key priorities and incorporate into rounds (2nd/3rd Quarter) do Alignment to Improve Patient Satisfaction from 88.1 (58th%tile) in 2008 to the Entity Goal Comparative

SSMHC Department Goal Poster

Press Ganey Patient Satisfaction Survey

Comparative Data Source

Data Source



A 36"x48" Poster that incorporates the Graphs within the body of the poster

Connecting the Work



What "we" will do as a department to improve performance



What "I" will do to support the Department's Improvement Goals



Prioritization: Bringing Clarity out of Chaos & Creating a deeply integrated <u>culture</u> of performance improvement

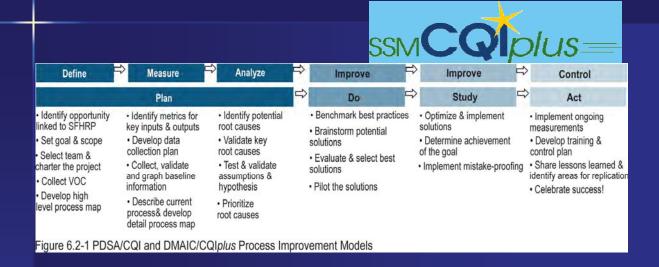








We Use CQI Plus to Improve



The Science Behind Becoming Exceptional





Science in a Toolbox



- **←**Team Facilitation Tools
- **Lean Tools**
- ← Six-Sigma Tools
- ← Change Management Tools

CQIplus is a set of tools, techniques and training to improve processes. Depending on the problem or opportunity identified, teams use the appropriate mix of tools to achieve the project objectives. **This "Mix" is the** Methodology





Teaching Science in a Toolbox



■ <u>Team Facilitation</u>

- Relying in the power of teams
- Knowledge, skills, experience and perspectives of those who do the work.
- Improving team meetings process to enhance effective improvement actions.

Change Management

- Addressing people's fears, concerns, complacency, excitement or motivation to change
- Creating a climate for implementing and sustaining change.



Inspire desire to change by speaking to people's minds and hearts.

•Lean Tools

- •Eliminate non-value added activities (waste)
- •Make value flow from beginning to end
- •Maximize employee involvement on the value creation stream

Six-Sigma Tools

- •Applying the power of statistics in a practical format, enabling team members to identifying root causes of problems and implementing effective process improvements.
- •Fundamental purpose is reduction of variation, so process consistently meets or exceeds expectations



The Basic Improvement Metrics

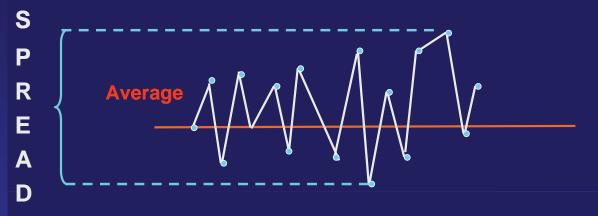
- In any process improvement endeavor, the ultimate objective is to make the process:
- Better
- Faster
- Cheaper
- Eliminating Waste & Reducing Variation=Key to Better & Faster
- Better & Faster=Cheaper





Why Focus on Variation?

Our patients and other customers don't feel the average they feel the variation!

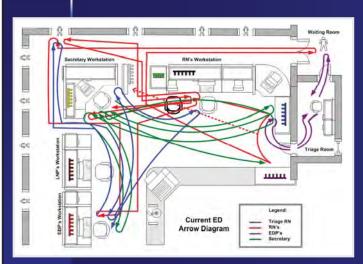


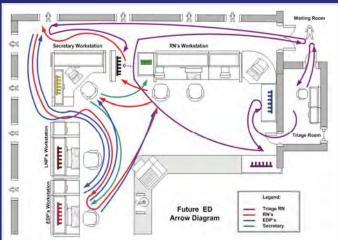




Why Focus on Waste?

Increased productivity and value creation





Before Spaghetti Diagram

After Spaghetti Diagram





Process Improvement

Capacity = Work - Waste - Variation

By removing the waste, and minimizing or eliminating variation we have the ability to get more accomplished with the same resources.





This isn't about more work....it's how we do our work





How Do We Know We Are Effective?







We Regularly Evaluate Performance

		EXCEPTIONAL PATIENT CARE-CLINICAL / SATISFACTION / SAFETY																						
			EXC	EPTIONA	L PATIENT	CARE-CL	INICAL / SA	TISFACI	ION / SA	AFETY			EXCEPTIO	NAL COME	HITMENT	EXCEPTIONAL FINANCIAL PERFORMANCE/GROWTH								
		CLINICAL ²				CLINICAL	1		SATISFA	ACTION ²		SAFETY ²	2009	2009	2009		OpMargin ²		NPS	R (net of b	ad debt) ² (l	(000)		
					Asth Pts																			
	AMI	HF	PN	SCIP	Who Rec Systemic Corticostero ids	Asth Pts Who Rec Reliever	Asth Home Mgmt Plan of Care Complete	IP	ED	OPS	OP	Pt Serious Event Ratio (PSER)	Emp Partnrshp (ALL PG) ⁴	Emp Partnrshp (FTE) ⁴	Phys Sat ²	Var%	A c+9/.	Budget%	Act§	Budget\$	Drive Vel	Prior Yr % change		
SSM Health Care	97.87	96.04	95.00	96.83	100		_	59				2.53	(ALL FO)	(112)	Oat CO	0.8				2.391.452		4.3		
SSM Realth Care	37.07	30.04	30.00	30.03	100	100	31	30	40	40	40	2.53	33		60	0.0	5.3	0.2	2,010,002	2,391,402	2,223,000	4.3		
SSM of St. Louis	97.37	95.73	92.85	96.72	100	100	91	44	32	47	34	2.42	27		63	-27.9	3.4	4.7	1.193.041	1.229.617	1.143.623	4.3		
SSM of St.Louis-NOG	96.95	95.58	93.57	97.09			-	39	24	59	46	3.64	17		60	-18.7	3.7				563,128	2.4		
SSM St. Joseph Hith Ctr	97.15	97.90	92.35	97.14	na	na	na	42	34	52	44	3.06	18			111.5	6.3		196,092	197,717	198,222	-0.9		
SSM St. Joseph West	96.52	95.48	94.86	97.28	na		na	47	25	67	54	2.30	28	25		-33.9	3.2				99,382	4.5		
SSM DePaul Hith Ctr	96.78	93.77	93,58	96.94	na	na	na	33	18	56	43	4.69	9	11	69	-58	2.3	5.5	273,881	296,427	262,935	4.1		
SSM of St.Louis-SOG	98.04	95.96	91.73	96.20	100	100	91	50	44	35	23	1.45	24		69	-36.2	3.1	4.8	616.567	627.884	580,495	6.2		
SSM St. Clare, Fenton	96.96	95.08	91.00	95.68	na			73			58	1.78	5	4	65	22	-18.4		111.583		87,796	27.1		
SSM St. Mary's	98.88	96.59	92.44	96.66	na	na		25	13		12	2.31	8	9	34	22.4					265,922	2.5		
SSM Cardinal Glennon	na	na	na	na	100%	100%	91%	91	57	23		0.74	62	78	97	-36	9		232,512	261,659	226,777	2.5		
SSM of Wisconsin	99.01	94.99	95.84	96.32				91	80	54	75	0.59	50		56	30.2	9.6				411,430	3.9		
St. Marys, Madison	99.00	94.47	96.42		na			92			81	0.61	47		74	41			380,068	386,390	362,801	4.8		
St. Clare, Baraboo	100.00	100.00	93,11	94.78	na	na	na	75	55	54	70	0.48	46	37	7	-67.2	2	6.2	47,598	55,883	48,629	-2.1		
SSM of Oklahoma ¹	97.56	94.48	94.08	96.80				57	43	26	16	4.36	91		89	-17.9	3.4	41	280.482	283.200	260.440	7.7		
St. Anthony ¹	97.56	94.48	94.08	95.09	na	na	na	52	43		29	2.69	90	98	85	1.1	3.1		238,676	242.774	227 272	5.6		
Bone & Joint ¹	na	na	na	98.79	na	na	na	94	na	45	na	33.10	94	93	99	-51.5	5.1	10.6	40.973	40,400	33,669	21.7		
								-								-								
St. Mary's Good Sam	97.48	97.54	97.03	96.63				76	61	56	74	6.48	86		90	52.3	11.7		212,709	216,678	201,026	5.8		
Good Samaritan	97.36	95.66	95.58	96.38	na	na	na	70	57	51	75		77	73	74	44.5			122,379	123,611	115,367	6.1		
St. Mary's, Centralia	98.01	99.17	98.57	97.51	na	na	na	80	66	77	74	9.14	94	92	97	82.5	6.1	3.3	90,335	93,093	85,659	5.4		
St. Marys, Jeff City	100.00	100.00	99.50	99.54	na	na	na	76	84	49	50	1.57	83	77	60	-18.3	2	2.5	147,355	162,336	150,831	-2.3		
St. Francis, Marvville	100.00	98.53	96.84	98.21	na	na	na	80	59	56	20	1.10	65	60	96	57.9	6.2	3.9	57.553	57.315	56.455	1.9		
Comparative Data Set/Period	100.00	MHA 4Q08			naj naj na MMP Bench thru 9/09			PG Ranks 2009			20			PG ranks 4/30/09 HS Dec08					57,553 57,315 56,455 1. Prior Year YTD			1.9		
Comparame Data Sepremou	MINE DETINITION OF PO RATIKS 2009 INTERNAL TO										1 O I dilks	4/30/08	110 08000		Juugel IIL			1 1101 11	ai i i D					
	-	EXCEPTIONAL PATIENT CARE-CLINICAL / SATISFACTION / SAFETY EXCEPTIONAL CO									COMMITMENT EXCEPTIONAL FINANCIAL PERFORMANCE/GROWTH													

| STATISPACTION | SAFETY | SAF

Sample Data: For illustration only



We Require Year to Year Improvement

			Clini	cal/Safe	tv				Sati:	sfaction		Comm	nitment	Financial/Growth		Entity Summa		irv		
	AMI	HE	PN	SCIP	ASTH	PSER	HAC	IP	ED	OP	OPS	Empl	Phys	NPSR \$	Operating	#	# .	%		
												Part	Sat	-	Margin	Indicators	Improved	Improved		
SSM OF ST. LOUIS		ı	I	I																
SSM Cardinal Glennon	na	na	na	na	96.5%	0.42	5	80	24	25	25	89/97	89	246,054	4.9%	11	7	64%		
SSM DePaul Health Center	20	20	20	50	na	6.87	17	40	41	62	45	76/87	56	295,220	5.6%	14	9	64%		
SSM St. Joseph Health Center, St. Charles	20	50	50	50	na	4.00	10	58	61	70	61	91/97	20	196,636	2.9%	14	10	71%		
SSM St. Joseph Hospital West	20	50	50	80	na	6.54	7	56	36	62	73	87/83	39	114,368	6.8%	14	12	86%		
SSM St. Clare Health Center, Fenton	20	50	50	80	na	3.10	7	76	46	84	72	94/98	73	151,446	7.0%	14	12	86%		
SSM St. Mary's Health Center, St. Louis	90	50	20	50	na	2.27	12	38	10	24	47	59/71	21	270,769	7.5%	14	11	79%		
SSM OF OKLAHOMA	SSM OF OKLAHOMA																			
Bone & Joint Hospital	na	na	na	90	na	4.76	0	86	na	na	36	93/91	99	44,646	5.3%	9	6	67%		
St. Anthony Hospital	50	80	90	50	na	0.93	11	59	29	39	84	98/99	83	245,578	1.6%	14	12	86%		
SSM OF WISCONSIN																				
St. Clare, Baraboo	90	50	20	20	na	3.31	4	48	65	66	37	49/40	51	47,464	-1.9%	14	5	36%		
St. Marys, Madison	50	20	80	50	na	0.40	16	92	87	62	55	72/83	85	376,181	8.5%	14	9	64%		
ST. MARY'S GOOD SAMARITAN, INC.																				
Good Samaritan, Mt. Vernon	50	50	80	50	na	3.36	4	72	53	78	67	76/87	90	125,321	12.6%	14	13	93%		
St. Mary's, Centralia	90	90	90	90	na	1.30	5	83	66	84	70	96/93	88	96,394	6.8%	14	12	86%		
SSM REGIONAL						_														
St. Francis, Maryville	90	90	80	90	na	3.96	3	67	53	18	55	61/52	96	55,924	-1.1%	14	10	71%		
St. Mary's, Jefferson City	90	90	90	90	na	0.91	4	75	76	78	52	84/92	70	134,538	0.9%	14	11	79%		
INDICATOR SUMMARY (# ENTITIES)	12	12	12	13	1	14	14	14	13	13	14	14	14	14	14	188				
INDICATOR SUMMARY (# IMPROVED)	11	8	9	12	0	8	13	10	10	12	10	13	8	9	6		139			
INDICATOR (% IMPROVED)	92%	67%	75%	92%	0%	57%	93%	71%	77%	92%	71%	93%	57%	64%	43%		1	74%		
	3270 0770 7370 3270 070 3770 9370 7								11.10	1170 0270 1170 0070					3.13					
	Achieved highest level of performance									Improve	d over Pi	rior Year		Did not improve over Prior Year						



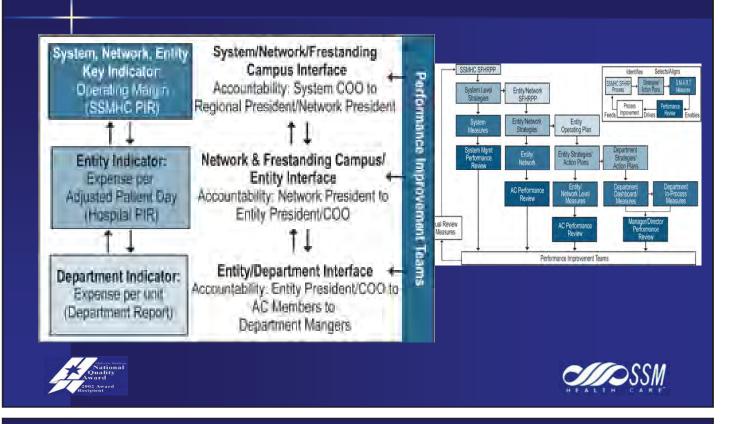
Sample Data: for illustration only

We Establish Measurable Stretch Goals

			С	linical/Safe	ty				Satisf	action		Commitment		Financial/Growth		Entity Summar		
	AMI	HF	PN	SCIP	ASTH	PSER	HAC	IP	ED	OP	OPS	Empl Part	Phys Sat	NPSR \$	Operating Margin	# Indicators	# Met Goal	% Met Goal
SSM OF ST. LOUIS	1		1									, ruit	Out	_	, margin	arcators	Ooui	Ooui
SSM Cardinal Glennon	na	na	na	na	96.5%	0.42	5	80	24	25	25	89/97	89	246,054	4.9%	11	2	18%
SSM DePaul Health Center	20	20	20	50	na	6.87	17	40	41	62	45	76/87	56	295,220	5.6%	14	3	21%
SSM St. Joseph Health Center, St. Charles	20	50	50	50	na	4.00	10	58	61	70	61	91/97	20	196,636	2.9%	14	6	43%
SSM St. Joseph Hospital West	20	50	50	80	na	6.54	7	56	36	62	73	87/83	39	114,368	6.8%	14	5	36%
SSM St. Clare Health Center, Fenton	20	50	50	80	na	3.10	7	76	46	84	72	94/98	73	151,446	7.0%	14	7	50%
SSM St. Mary's Health Center, St. Louis	90	50	20	50	na	2.27	12	38	10	24	47	59/71	21	270,769	7.5%	14	4	29%
SSM OF OKLAHOMA																		
Bone & Joint Hospital	na	na	na	90	na	4.76	0	86	na	na	36	93/91	99	44,646	5.3%	9	2	22%
St. Anthony Hospital	50	80	90	50	na	0.93	11	59	29	39	84	98/99	83	245,578	1.6%	14	6	43%
SSM OF WISCONSIN																		
St. Clare, Baraboo	90	50	20	20	na	3.31	4	48	65	66	37	49/40	51	47,464	-1.9%	14	2	14%
St. Marys, Madison	50	20	80	50	na	0.40	16	02	87	62	55	72/83	85	376,181	8.5%	14	7	50%
ST. MARY'S GOOD SAMARITAN, INC.																		
Good Samaritan, Mt. Vernon	50	50	80	50	na	3.36	4	72	53	78	67	76/87	90	125,321	12.6%	14	5	36%
St. Mary's, Centralia	90	90	90	90	na	1.30	5	83	66	84	70	96/93	88	96,394	6.8%	14	8	57%
SSM REGIONAL																		
St. Francis, Maryville	90	90	80	90	na	3.96	3	67	53	18	55	61/52	96	55,924	-1.1%	14	4	29%
St. Mary's, Jefferson City	90	90	90	90	na	0.91	4	75	76	78	52	84/92	70	134,538	0.9%	14	4	29%
INDICATOR SUMMARY (# ENTITIES)	12	12	12	13	1	1/1	14	1/1	13	13	1/1	1/1	1/1	1/1	1/1	188		
INDICATOR SUMMARY (# MET GOAL)	7	4	3	6	0	0	1	6	3	7	3	9	7	3	6		65	
INDICATOR (% MET GOAL)	58%	33%	25%	46%	0%	0%	7%	43%	23%	54%	21%	64%	50%	21%	43%			35
																		4
		Achieved	d highest	level of per	formance	9				Met Goa	al				Did not Me	et Goal		H



We Take Corrective Action When Needed



Effective Leaders Know How To "Connect the Dots"







Our Commitment To Exceptional Service

"I understand the trust placed in me as an employee of this organization.

I promise to treat patients, their loved ones, and all persons with whom I come in contact with great respect and compassion.

I will be kind to all people here.

I will provide the kind of care that touches people's souls."

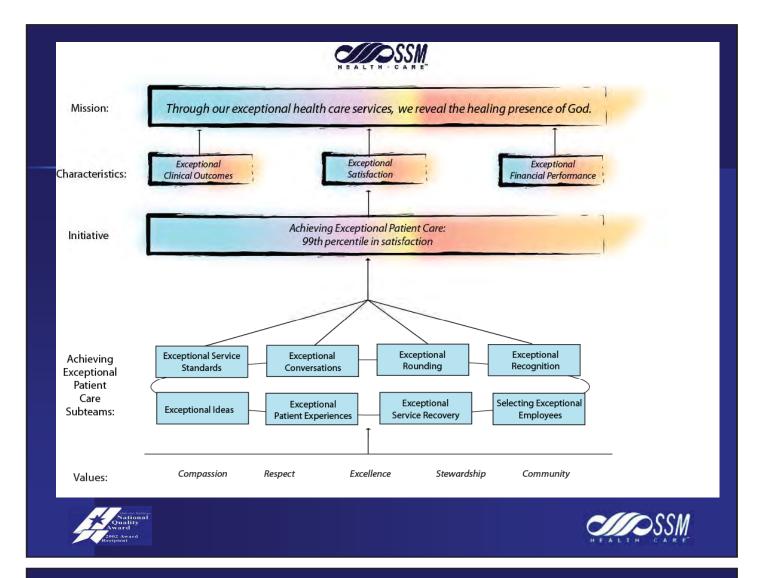




Achieving Exceptional Patient Care...Is Good...Good Enough?







Achieving Exceptional Patient Care

It's not just
 about caring
 for patients...
 it's about
 caring about
 patients







Performance Results

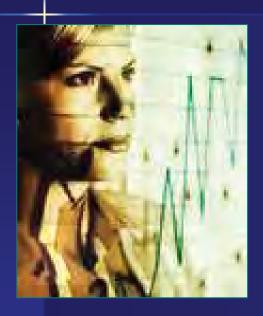
Our Mission calls us to provide exceptional health care services...
 so we need indicators to evidence exceptional performance







Key SSM Health Care Results



- Clinical & Service Excellence
 - Top Quartile or above in Clinical Outcomes, Patient Satisfaction, Employee and Physician Commitment; Recognized as Top 100 Best Places to Work
 - Health Grades: Several Distinguished Hospitals for Clinical Excellence representing the top 5% of hospitals nationwide for high performance in 26 diagnoses and procedures
 - Recognized as a Premier High Performing Hospital: attaining performance goals in cost, quality and evidence-based care delivery
- Financially Solid
 - At or near Composite AA Standard for the last 10 years
 - AA bond rating for more than 10 years.
- Prepared for the Future
 - HIMSS Analytics Stage 6+ (Top 2.5% in US)





Back to the beginning... What does it take to be high performing?







As a Leader....How do I Contribute to High Performance Health Care?



Note: Diagram is the Baldrige Health Care Criteria for Performance Excellence Framework: A Systems Persp



Why We Do What We Do

"Every day, we have an opportunity to make a difference in people's lives. We must care for people in a way that touches their souls, so that everyone -- including ourselves -- is in some way healed.

"What we do is more than a job, more than a career. It is a sacred trust."

--Sister Mary Jean Ryan, FSM





