

55th EOQ Congress
World Quality Congress
Budapest, Hungary - June 20-23, 2011

"Navigating Global Quality in a New Era"



June 22, 2011 (Wednesday) Pre-Congress Seminars

CONCURRENT SESSIONS
KEMPINSKI HOTEL CORVINUS

Wednesday 8:30 – 12:30
Erzsébet tér 7-8, Budapest V.

REGINA BALLROOM I.

Wednesday 8:30 – 10:30

17. STANDARDIZATION AND THE NEW ISO 9004

Session Chair: *Kari Jussila, BIT Research Center, Aalto University of Science, Finland*

Jussila, Kari (Finland)

Kari Jussila is a part-time worker as Senior Researcher at the Aalto University's BIT Research Centre. He is also entrepreneur having invested in a start-up company specializing in micro- and nanotechnology and a company specialized in sustainability related business. As Management Consultant he can also provide organizations with business consultation especially in Mergers & Acquisitions, Strategic Planning and Finance.

He has more than 30 years experience on senior managerial positions of various organizations, including product development, R&D coordination, business development and control. He has also experiences on project management, sourcing as well as international sales and marketing. During his career Kari Jussila has had several honorary posts as member in the Board of Directors of major industrial companies as well as innovative high-tech companies.