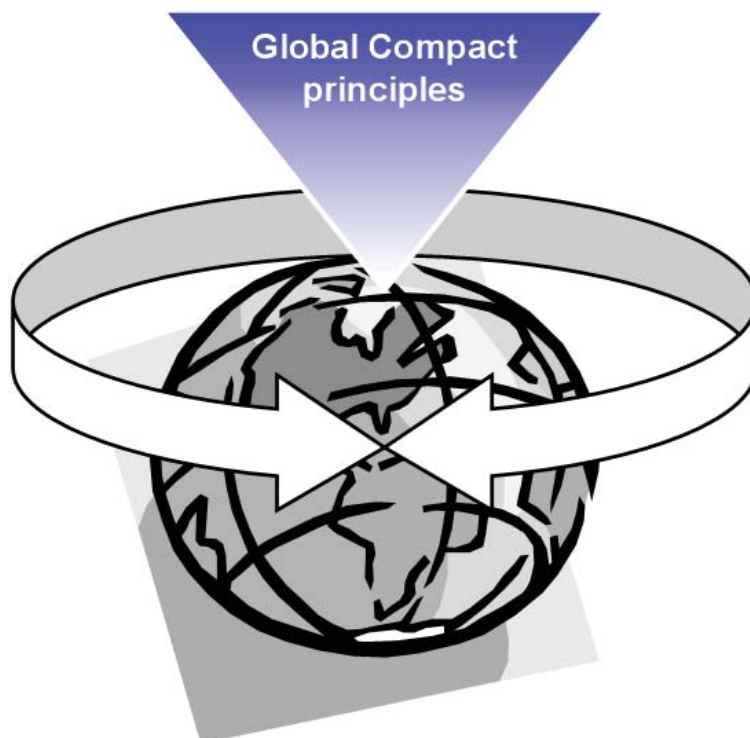


Two Models – One Journey to Sustained Development

Viktor Yagodzinsky, Ph.D.
EOQ&TUV NORD Auditor



Two Models – One Journey to Sustained Development



Two Models – One Journey to Sustained Development

HUMAN RIGHTS

- Principle 1 Businesses should support and respect the protection of internationally proclaimed human rights; and
Principle 2 make sure that they are not complicit in human rights abuses.

LABOUR

- Principle 3 Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
Principle 4 the elimination of all forms of forced and compulsory labour;
Principle 5 the effective abolition of child labour; and
Principle 6 the elimination of discrimination in respect of employment and occupation.

ENVIRONMENT

- Principle 7 Businesses should support a precautionary approach to environmental challenges;
Principle 8 undertake initiatives to promote greater environmental responsibility; and
Principle 9 encourage the development and diffusion of environmentally friendly technologies.

ANTI-CORRUPTION

- Principle 10 Businesses should work against corruption in all its forms, including extortion and bribery.



Two Models – One Journey to Sustained Development

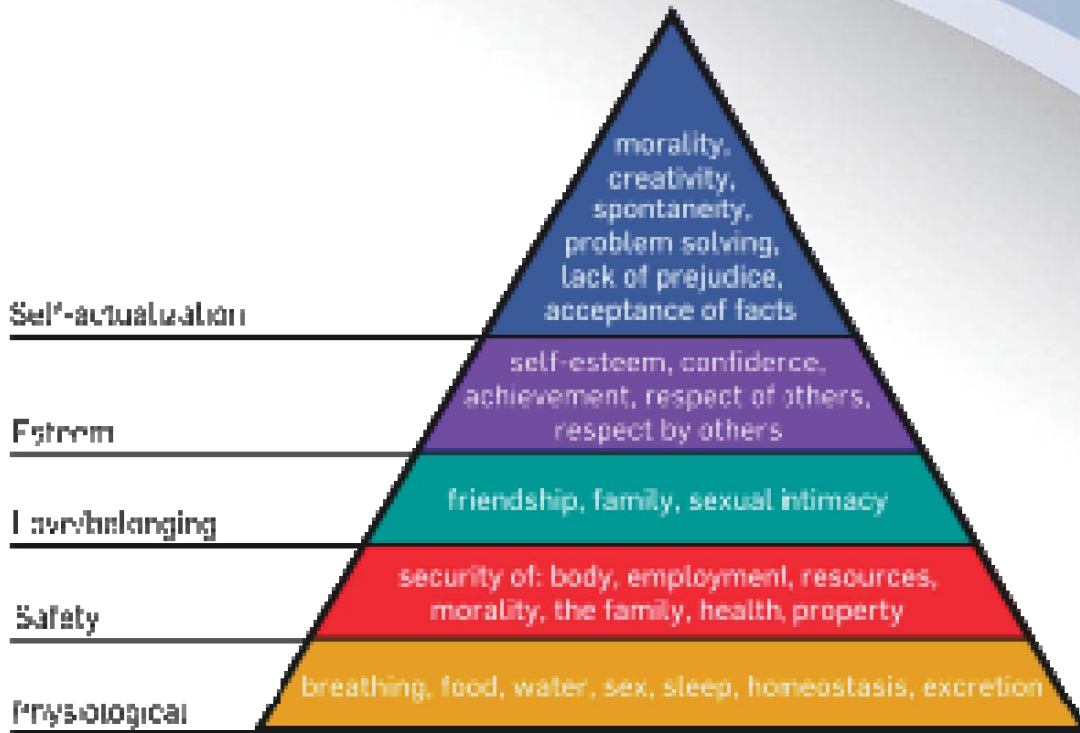
**Sustained Development (SD) =
Sustained Success (SS) +
Self-Improvement (SI)**

$$SD = S (S + I) \quad ?$$

$$D = S + I \quad !$$



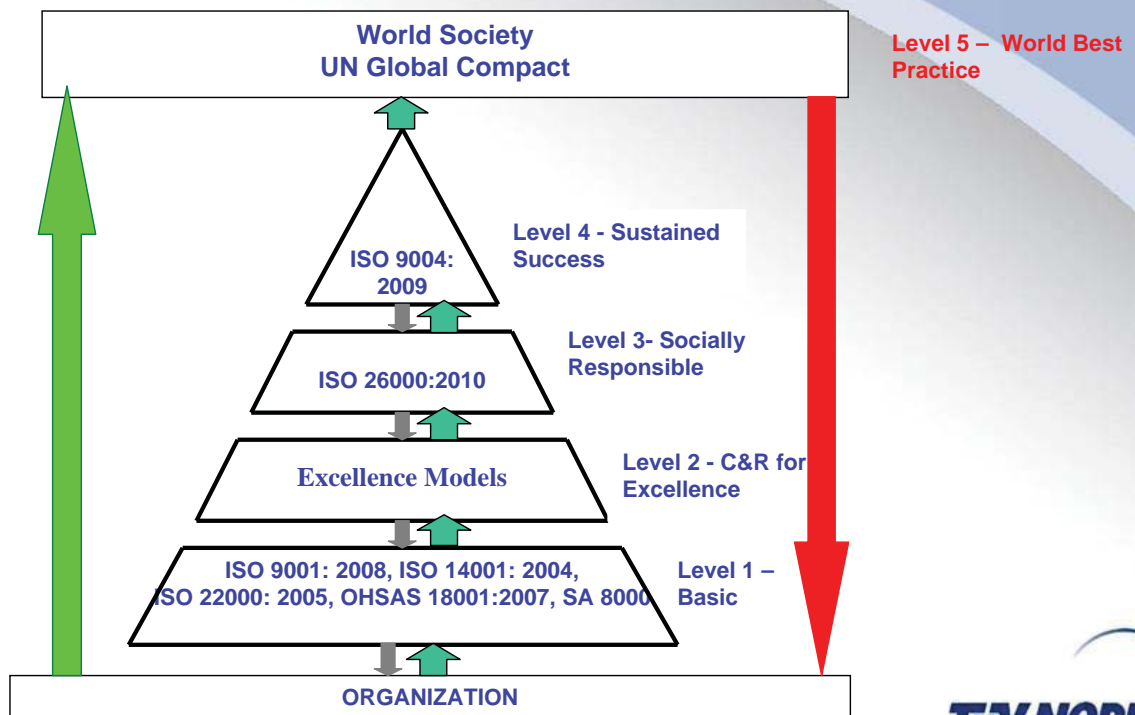
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Maslow's Hierarchy of Needs



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Maturity Levels of Organization



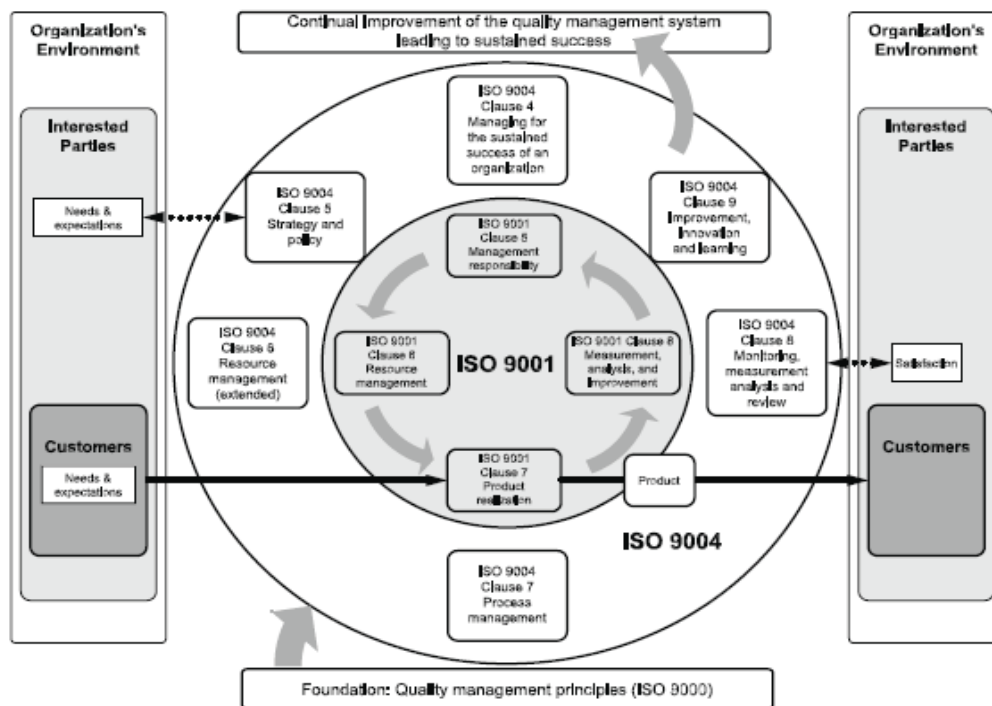
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Level 3- Socially Responsible Organization



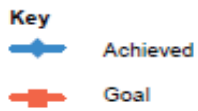
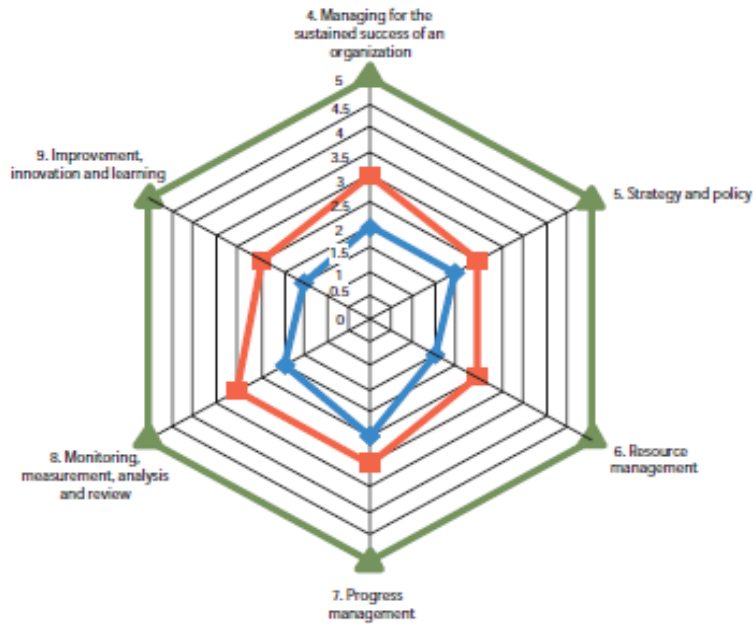
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Level 4 – Organization of Sustained Success

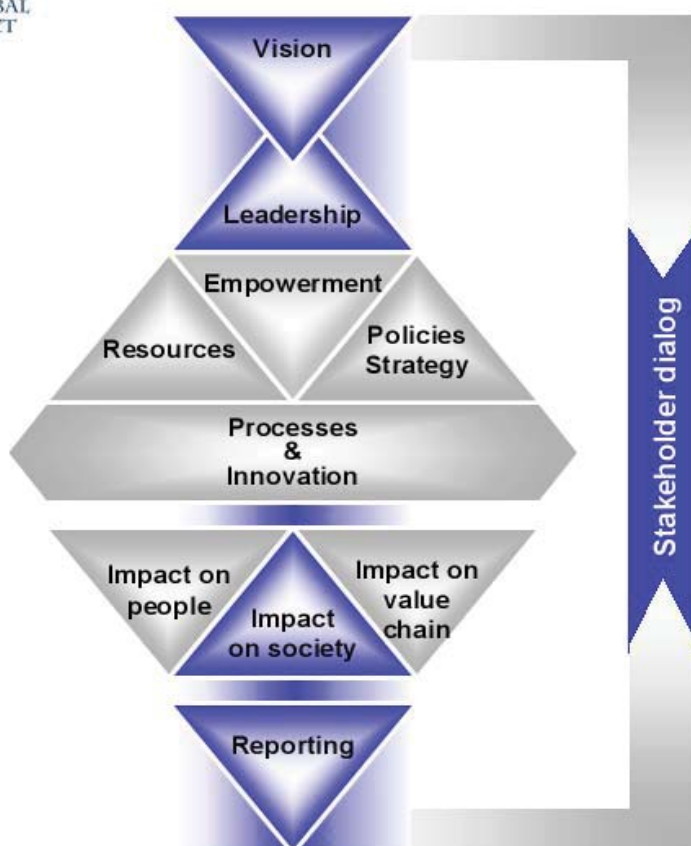


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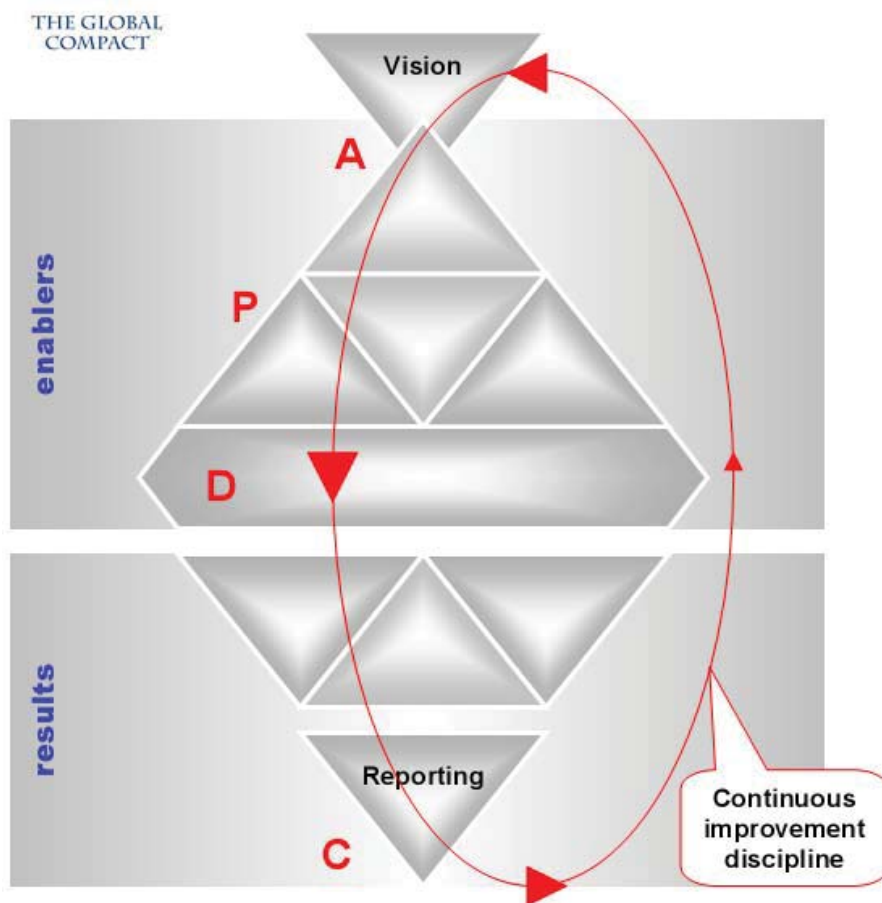


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THE GLOBAL COMPACT



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Two Models – One Journey to Sustained Development



6 Management Steps of Deloitte Touché Tohmatsu



Two Models – One Journey to Sustained Development

COMMIT	Leadership commitment to mainstream the Global Compact principles into strategies and operations and to take action in support of broader UN goals, in a transparent way	During this step, company leadership publicly signals its commitment to stakeholders. Specifically, leadership commits to supporting the Global Compact and making the ten principles part of the strategy, culture, and day-to-day operations of the company, with oversight provided by transparent governance structures.
ASSESS	Assess risks, opportunities, and impacts across Global Compact issue areas	Equipped with a commitment to the Global Compact and in support of UN goals, the company assesses its risks and opportunities—in financial and extra-financial terms—as well as the impact of its operations and activities on the issue areas, on an ongoing basis in order to develop and refine its goals, strategies, and policies.
DEFINE	Define goals, strategies, and policies	Based on its assessment of risks, opportunities, and impacts, the company develops and refines goals and metrics specific to its operating context, and creates a roadmap to carry out its program.

Management Steps of Deloitte Touché Tohmatsu



Two Models – One Journey to Sustained Development

IMPLEMENT	Implement strategies and policies through the company and across the company's value chain	The company establishes and ensures ongoing adjustments to core processes, engages and educates employees, builds capacity and resources, and works with supply chain partners to address and implement its strategy.
MEASURE	Measure and monitor impacts and progress toward goals	The organization adjusts its performance management systems to capture, analyze, and monitor the performance metrics established in the Assess and Define steps. Progress is monitored against goals and adjustments are made to improve performance.
COMMUNICATE	Communicate progress and strategies and engage with stakeholders for continuous improvement	During this step, the company communicates its progress and forward-looking strategies for implementing its commitment by developing a Communication on Progress, and engages with stakeholders to identify ways to improve performance continuously.

Management Steps of Deloitte Touché Tohmatsu



«Even the most remarkable business - model is insufficient. The own unique strategy is needed » —
 the article in Harvard Business Review



GC Key Elements	Maturity Levels				
	1 - Basic	2 - C&R	3 – SR	4 – SS	5 – SD
Leadership				Clause 8 App. A	
Empowerment				Clause 4	
Recourses				Clause 6	
Politics & Strategy				Clause 5 App. A	



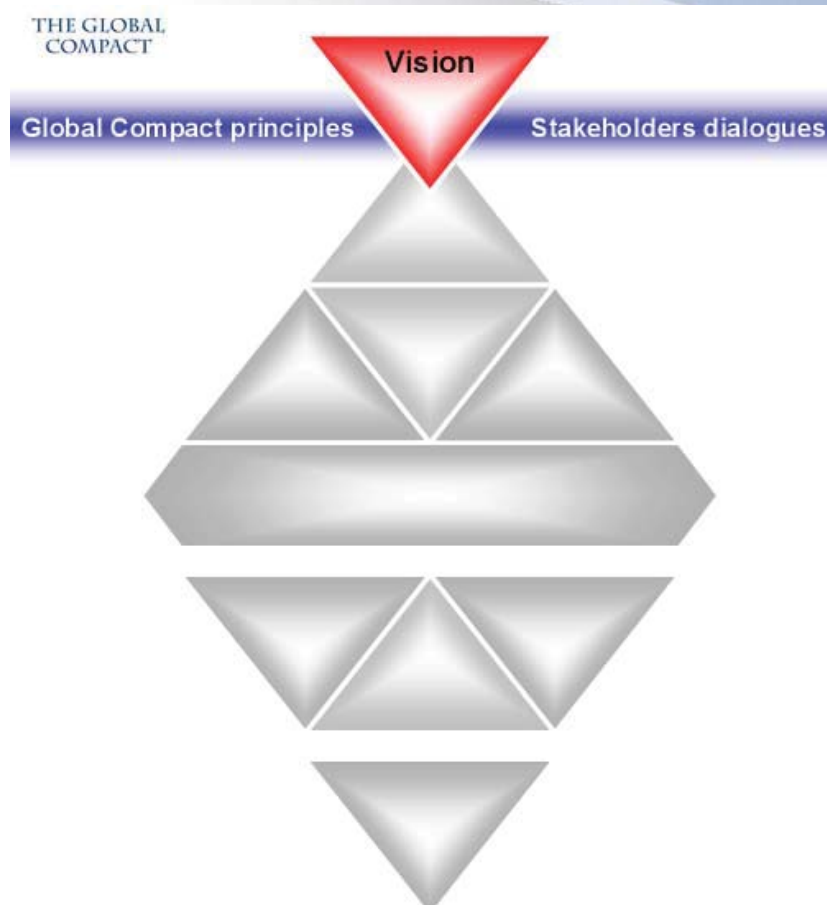
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GC Key Elements	Maturity Levels				
	1 - Basic	2 - C&R	3 – SR	4 – SS	5 – SD
Processes & Innovations				Clauses 7,9	
Impact on People					
Impact on Society					
Impact on Valuable Chain					

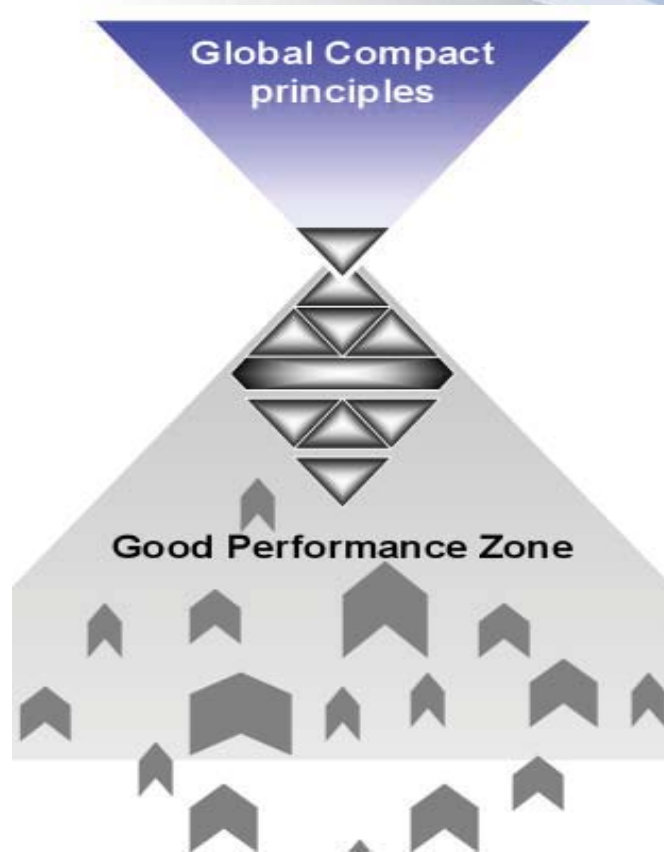
Correspondence between ISO 9004:2009 and GC Model



Two Models – One Journey to Sustained Development



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TUV NORD
UKRAINE

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*Journey to Sustained Development :
from the very Beginning up to ... ?*

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THANK YOU!

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