

55th EOQ Congress
World Quality Congress
Budapest, Hungary - June 20-23, 2011

"Navigating Global Quality in a New Era"



June 21, 2011 (Tuesday) 55th EOQ Congress

**CONCURRENT SESSIONS
KEMPINSKI HOTEL CORVINUS**

**Tuesday 13:30 – 17:30
Erzsébet tér 7-8, Budapest V.**

SALON REGIOMONTANUS

Tuesday 15:30 – 17:30

15.2. CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABLE DEVELOPMENT I.

Session Chair: *Györgyi Nyikos, Ministry of National Development, Hungary*

16.50 Integration of Sustainability into the Business Processes

Katarina Gazi-Pavelic, Podravka d.d., Croatia

Gaži Pavelić, Katarina (Croatia)

She is a senior project manager at Podravka d.d., one of the largest food companies in Croatia. She is an EOQ Quality Systems Manager and Auditor and a Wifi trainer for marketing management and quality. Katarina is Vice president of the Croatian Society for Quality, active member of the Croatian Quality Managers Association and was, until recently, Podravka's appointed member in the Board of Directors of the Croatian Business Council for Sustainable Development.