

**55<sup>th</sup> EOQ Congress**  
World Quality Congress  
Budapest, Hungary - June 20-23, 2011

"Navigating Global Quality in a New Era"



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## June 21, 2011 (Tuesday) Pre-Congress Seminars

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**CONCURRENT SESSIONS**  
**KEMPINSKI HOTEL CORVINUS**

**Tuesday 13:30 – 17:30**  
**Erzsébet tér 7-8, Budapest V.**

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**SALON CORVINUS**

**Tuesday 15:30 – 17:30**

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### 14. QUALITY DEVELOPMENT AND MEASUREMENT METHODS

**Session Chair:** *Miflora M. Gatchalian, Quality Partners Co. Ltd., the Philippines*

**Gatchalian, Miflora M.** (The Philippines), Member of the International Academy for Quality (IAQ)

She earned Doctorate's degree from the University of Tokyo in Japan, Master of Arts in Statistics and BS Food Technology degrees from the University of the Philippines (U.P.). Her graduate Diploma in Industrial Quality Control was obtained with distinction in Holland. Her certification as "HACCP and SCP (Sanitation Control Procedures) Trainer" was obtained from the Association of Food and Drug Officials Sea Food Alliance, FDA, United States.

She is the Philippine Counselor and Fellow of the American Society for Quality (ASQ). She is the Secretary General, *Emeritus* of the Asia Pacific Quality Organization and had been past President of both the Federation of Institutes of Food Science and Technology in ASEAN and the Philippine Society for Quality. She is the Founding President of the Philippine Association of Food Technologists. She received several major honours and awards. She has written and published a lot of books on Sensory Evaluation, quality and statistics, research articles in internationally peer-reviewed Journals. The 3rd edition of "Sensory Quality Measurement: Statistical Analysis of Human Responses" was launched in March, 2009.