

**55<sup>th</sup> EOQ Congress**  
World Quality Congress  
Budapest, Hungary - June 20-23, 2011

"Navigating Global Quality in a New Era"



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## June 21, 2011 (Tuesday) Pre-Congress Seminars

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**CONCURRENT SESSIONS**  
**KEMPINSKI HOTEL CORVINUS**

**Tuesday 13:30 – 17:30**  
**Erzsébet tér 7-8, Budapest V.**

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**REGINA BALLROOM III.**

**Tuesday 15:30 – 17:30**

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### **12.2. MANAGEMENT OF QUALITY OR QUALITY OF MANAGEMENT II.**

**Session Chair:** *Asbjørn Aune, Norwegian University for Science and Technology, Norway*

**Aune, Asbjørn** (Norway), Member of the International Academy for Quality (IAQ)

Professor emeritus, Norwegian University of Science and Technology, Trondheim, Norway; Honorary member of the Norwegian Society for Quality.

In 1973 he initiated to establish the Norwegian Quality Award; later he introduced Quality Circles to the Norwegian industry. In 1986 he conducted a 6 days course on Quality Management in Beijing, China; in 1987 he initiated the World Quality Day. 1978 – 96 he was board member of the Norwegian Society for Quality (NFK). Beginning from 1985 he has been invited member of the International Academy for Quality (IAQ) and between 1991 – 93 he was the Vice President of IAQ.

He is author and co-author to 15 books, more than 100 articles in various journals and 45 international papers.