

55th EOQ Congress
World Quality Congress
Budapest, Hungary - June 20-23, 2011

"Navigating Global Quality in a New Era"



June 21, 2011 (Tuesday) Pre-Congress Seminars

CONCURRENT SESSIONS
KEMPINSKI HOTEL CORVINUS

Tuesday 13:30 – 17:30
Erzsébet tér 7-8, Budapest V.

REGINA BALLROOM III.

Tuesday 13:30 – 15:00

12.1. MANAGEMENT OF QUALITY OR QUALITY OF MANAGEMENT I.

Session Chair: *Lars Sörqvist, Sandholm Associate and Royal Institute of Technology, Stockholm, Sweden*

Sörqvist, Lars (Sweden), Member of the International Academy for Quality (IAQ)

Lars Sorqvist is president and partner of Sandholm Associates. Sandholm Associates was founded in 1971 by Dr. Lennart Sandholm in close cooperation with Dr. Joseph Juran and is the leading Scandinavian consulting and training organization in Quality Management. The company also has a local office in Beijing in China. Sorqvist has also been since 1995 head of the subject area of Quality Management at the Royal Institute of Technology in Stockholm. He has a doctorate in Quality Management since 1998 and is Associate Professor at the Royal Institute of Technology. Sorqvist has published seven books in Swedish and Mandarin (Chinese) and many articles. He is chairman of the nomination committee of the Swedish Institute for Quality (SIQ).