



Invitation SUMMER CAMP Passion in Education

Fontys International Projects, the European Organization for Quality (EOQ) and the European Society for Health Care (ESQH) are pleased to welcome you to

the Summer Camp "*Passion in Education*".
on
14-17 September 2010

We are hosted by the Arts Department of Fontys University of Applied Sciences in Tilburg, in the South of the Netherlands. A place where passion and education come together.

Discussions in this stimulating environment, meeting experts on passion, experts on education or both, will enable us to overview the essence of education. We all have our own successful presentations. We have experiences with passionate teachers or might have seen passionate examples like Toshiro Kanamori in his video *Children Full of Life*. We will focus on the powerful, exciting passion of the teacher and the learner.

The innovative aspect of seeing well-known ideas from different angles, looking deeper, finding new vision, and creating new conceptions – that's what you're invited to participate in.

"If there is no passion in your life, then have you really lived?
Find your passion, whatever it may be.
Become it, and let it become you and you will find great things happen
FOR you, TO you and BECAUSE of you."

NHSALAN

Camps' History

In July 2001 the European Organisation for Quality (EOQ), through the former Secretary-General, Bertrand Jouslin de Noray, gathered 60 Change Leaders from 13 countries in Versailles to help those involved in Change Management to overcome personal, cultural and national boundaries and facilitate collaboration in transformational change.

Summer Camps in Gothenburg in June 2002 and in Maastricht in July 2003 followed.

In 2004 there were Summer Camps in Compiègne and in Beirut.

The spirit of the EOQ Summer Camps was carried on into Estonian winter, where the first EOQ Winter Camp took place in Otepää.

In 2005 the idea of "Connecting People" gathered about 45 leaders in the Summer Camp in Rudesheim (Germany), in 2006 in the Ukraine, in 2007 in Brdo, Slovenia, in 2008 in Grangeneuve, Switzerland and in 2009 in Alnwick, England

The European Society for Quality in Health Care (ESQH) also organized Summer Camps since 2002, including meetings on Education in Health Quality in Hastings, UK in 2004.

In 2008 the Gothenburg Summercamp was on Industry, Education and Healthcare working together for a better society.

The first EOQ Education Summer Camp in 2006, titled "Our Dreams in Education", was focused on the transformation needed in education, with a special focus on university education and took place in Lapland in the North of Sweden.

All these events were related to different aspects of Change Management, they became a crossroad and birthplace for ideas and concepts; the Education Summer Camp in The Netherlands is going to continue this tradition.

"We cannot be sure of having something to live for
unless we are willing to die for it."
Che Guevara

Topic and General Program

The quality of education strongly depends on the quality of the interaction between the people involved. This interaction might benefit from passion. Although passion often is associated with pain, passion is also linked to significance and essentiality. Passion can be a powerful drive for quality. Passion can foster commitment, because of its connection to ideals and dreams. But passion can also make you forget the context and make you focus too much on its object. How can we prevent being drawn to the downside of passion?

In this Summer Camp we are going to investigate *Passion in Education*.

What is the influence of passion in the learning of the student?

What is the influence of the organization, the context?

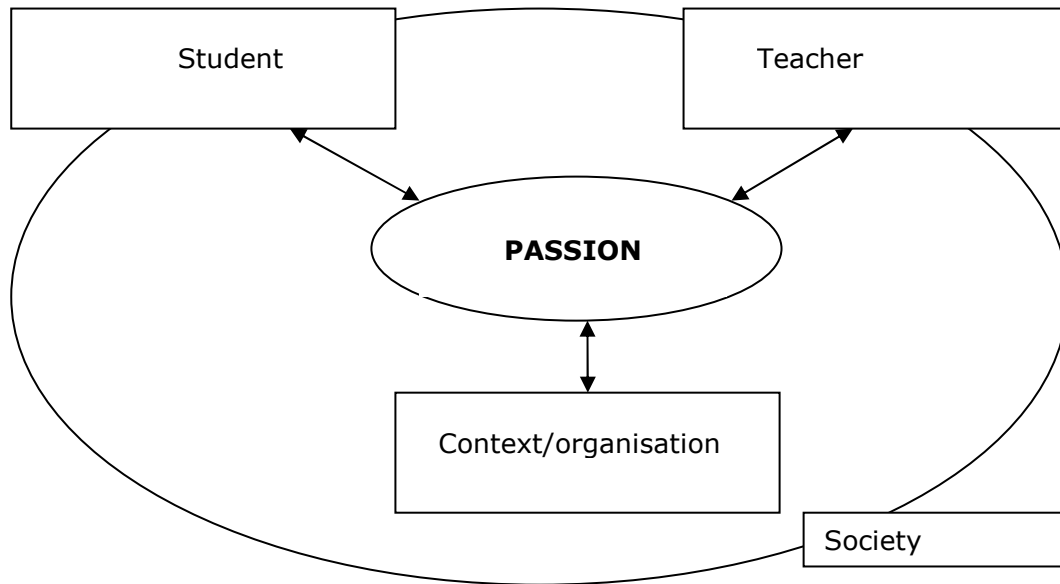
How do institutions contribute or inhibit passion in education?

How do the cultures of institutions contribute or inhibit passion in education?

What can institutions of higher education do to prepare leaders for the 21st century?

How does a passionate teacher influence the learning?

And how does he stay passionate?



Key questions also relate to *your* passion:

How does passion relate to your work and life? To home and office? Especially when borders between these categories seem to become more blurred?

- How does passion relate to hobby and sports, work and leisure?
- How come some people that seem to have no passion in work, appear to be passionate when they talk about their stamp collection?
- How does passion relate to colleagues and friendships?

"When work, commitment, and pleasure all become one and you reach that deep well where passion lives, nothing is impossible."
Nancy Coey

Main principles

Joint creation

The Camp is a joint creation of all participants. It is a live event and active involvement of participants will lead to unpredictable results. Main part of the Camp will be conducted in the form of free discussion. So participation is the ultimate condition for our success.

We invite people, who are ready to share their ideas and feelings, to create new knowledge.

Creativity

Creativity is a key to build new concepts and approaches. Using creativity tools will allow us to find new solutions for above-mentioned questions. It will also allow all camp participants to practice in using creativity tools with high-class experts.

Experience from different areas

We all live in our own world, determined by country, profession, hobbies etc.

While most of the campers will be from the world of education, the participation of people from other areas – business, art, health care, and policy will enrich us with new visions and ideas.

Experts beyond traditional education will be invited to present their views and requirements on passion.

Desired outcome

It is impossible to create well-detailed tools during a Summer Camp. But our challenge is to develop a set of practical mutual-linked ideas, concepts, approaches, which could be useful both for educational institutes as for individuals.

The desired outcome is to create new networks. To create a starting point of new communities of practice of educational institutes having a common sense of responsibility in bringing a (re-) birth in the passion in education.

The ultimate goal is a societal impact on Europe, more entrepreneurship, higher quality of life, and better coexistence.

Cultural activity

Tilburg is the Textile city of the Netherlands. A visit to the Textile Museum is part of the program. A performance provided by students of the Department of Arts will be a thrilling experience.

"Passion is that burning desire to see something through to the end. It drives you when you are weary, frustrated and unsure. It keeps you focused and hopeful. Passion is the enthusiasm you bring to the tasks at hand because you enjoy what you do and you believe that your work will produce a good and just outcome".
Deborah Ramos

Participants

Educational change leaders will be invited to participate to the Summer Camp. Experts, but also practitioners facilitating change in their own organizations or leaders who have skills in developing change within their own organizations. In addition they will be individuals who are eager to listen, learn and exchange with others; who are willing to develop their skills, and share and exchange new ideas with a view to transforming their organizations for achieving best results for all stakeholders.

Five participants will be arts students.

In order to assure the closer contact between all participants and provide more possibilities to contribute to Camp's results, the number of participants will be limited to 25. Early registration is kindly welcomed.

Partners

Fontys International Projects

The Summer Camp is initiated and organized by Fontys International Projects, the international project department of Fontys University of Applied Sciences. Fontys International Projects is a dedicated business unit within Fontys that aims at supporting the (some 40) institutes of the university in both formulating their internationalization strategy and ambitions as well as realizing these. Fontys International Projects is engaged in the acquisition and implementation of complex international projects focusing predominantly on developing countries and countries in transition in the fields of:

1. Education
2. Business and Management
3. Technical training and information technology

Quality of education is a regular subject in the projects. These projects are seen as the ideal way to further internationalize the various curricula at the university as well as to establish Fontys as a truly international institute of higher education. More information can be found on the website: www.fontysinternational.com

Within Fontys University of Applied Sciences we are hosted by the Department of Arts, that has programs on Dance, Circus and Performance Arts, Music and Teaching Drama and Music.

European Organisation for Quality (EOQ)

The EOQ is a European not-for-profit organization in the field of Quality and Change Management. EOQ contributes to the development of European organizations and enterprises, through the application of quality and change management concepts and techniques in their broadest sense. The EOQ is a network of 70,000 members and, through its membership, spreads over 35 countries in Europe. Its mission is the progress and development of Europeans and European society as a whole. The context in which EOQ operates is finding the balance between the increasing pressure on organizations to rapidly change, to improve their performances and the demands of individuals for better working environments.

See: www.eoq.org

European Society for Quality in Health Care (ESQH)

ESQH is a network of national societies dedicated to the improvement of quality in healthcare at national and international levels. It was founded by a group of presidents and former presidents of national societies for quality in healthcare in Europe, under the auspices of ISQuA. It is committed to the achievement of its aims through collaborative action within the network and in association with other health and quality related organizations in Europe. See: www.esqh.net

Advisory board

An international group of experts has been invited to explore the theme and to give advices of any kind concerning the Summer Camp.

This group consists of:

Prof.dr.ing. Teun W. Hardjono; Rotterdam School of Management; NL
Dr. Bo Bergman, Chalmers University, Sweden;
Mike Pupius, Sheffield Hallam University, UK;
Kiki Lombarts, consultant in Health Care
Franklin Schargel, Schargel Consulting group, USA.

To some in the education field, their job is just a job. If educators were in their line of work to enlighten and inspire, all would be well. Students must do their part too and younger students need support and encouragement from their families.

From: Anne Snyder
Date: December 4, 2009

Practicalities

Time

The conference will be held from September 14 to September 17 2010.
We start with a welcome at 12.00 hours. The summer camp closes on Friday at about 15.00 hours.

Venue

The location of the Summer Camp will be
Fontys School of Fine & Performing Arts
Academy for Circus and Performance Arts
Visitor address: Zwijsenplein 1, 5038 TZ Tilburg
Postal address: P.O. box 90907, 5000 GJ Tilburg
Telephone: +31 877 870 399 +31 877 870 399
Website: www.circusacademy.nl
How to get there: [map and route](#)

Lodging

Several hotels are available in the surroundings of the venue. We prefer to help you in your reservation. Tilburg is easily accessible by train from Schiphol Airport (60 minutes).

Dress code

Casual

Language

English will be the working language. Participants fluent in English will take care to ensure they are understood by those less fluent in English.

Costs

Participant fee to the Summer Camp is € 500, this includes meals (lunch, breaks and dinners), all visits and the cultural program.

Further contact

All bookings through:
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Or Everard van Kemenade
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